



Addendum to the Dealer Agreement

Minimum Advertised Price “MAP”:

All of our products have a suggested retail price or MSRP. Some of our products also carry a Minimum Advertised Price “MAP”. Although we do not make it mandatory to follow the MSRP, we will enforce the MAP pricing policy. Any Distributor found to be selling our products below the MAP price will be asked to correct this while their ordering ability is on hold. Bergeron Health Care reserves the right to revoke all selling privileges to any Distributor violating this policy at any time.

In order to encourage sales and promotions of Special Tomato Brand Products, while still maintaining the integrity of the brand and its overall pricing, we are refining our Minimum Advertised Pricing to allow for TEMPORARY reductions in the advertised price of our product.

The details on this program are:

- Any promotion needs to be approved by the Bergeron Health Care VP of Sales for the amount of discount; timing; duration of promotion; and the length of time since the Distributor last offered a promotion.
- The promotion MUST have a defined beginning and end, not just an open ended "sale."
- The Minimum Advertised Price must be maintained on the price tag on your show floor or the item page of your web site. This will allow the discount to be taken at the register or in the online shopping cart.
- Bergeron Health Care will not discount from the wholesale cost for these promotions.
- Bergeron Health Care reserves the right to add or delete items from the Map policy and will maintain a list of MAP items on the Special Tomato website, under the Dealer Resources heading.

2019 Affected Items as of 1/1/2019 are:

2019 Manufacturer's Item#	2019 Description	2019 MAP PRICE
62000000	Jogger	649.95
63000000	EIO Push Chair	599.95
66010100	(RSS) Recliner Support System	599.95
67010100	(OAS) Out & About Seat, Small	374.95